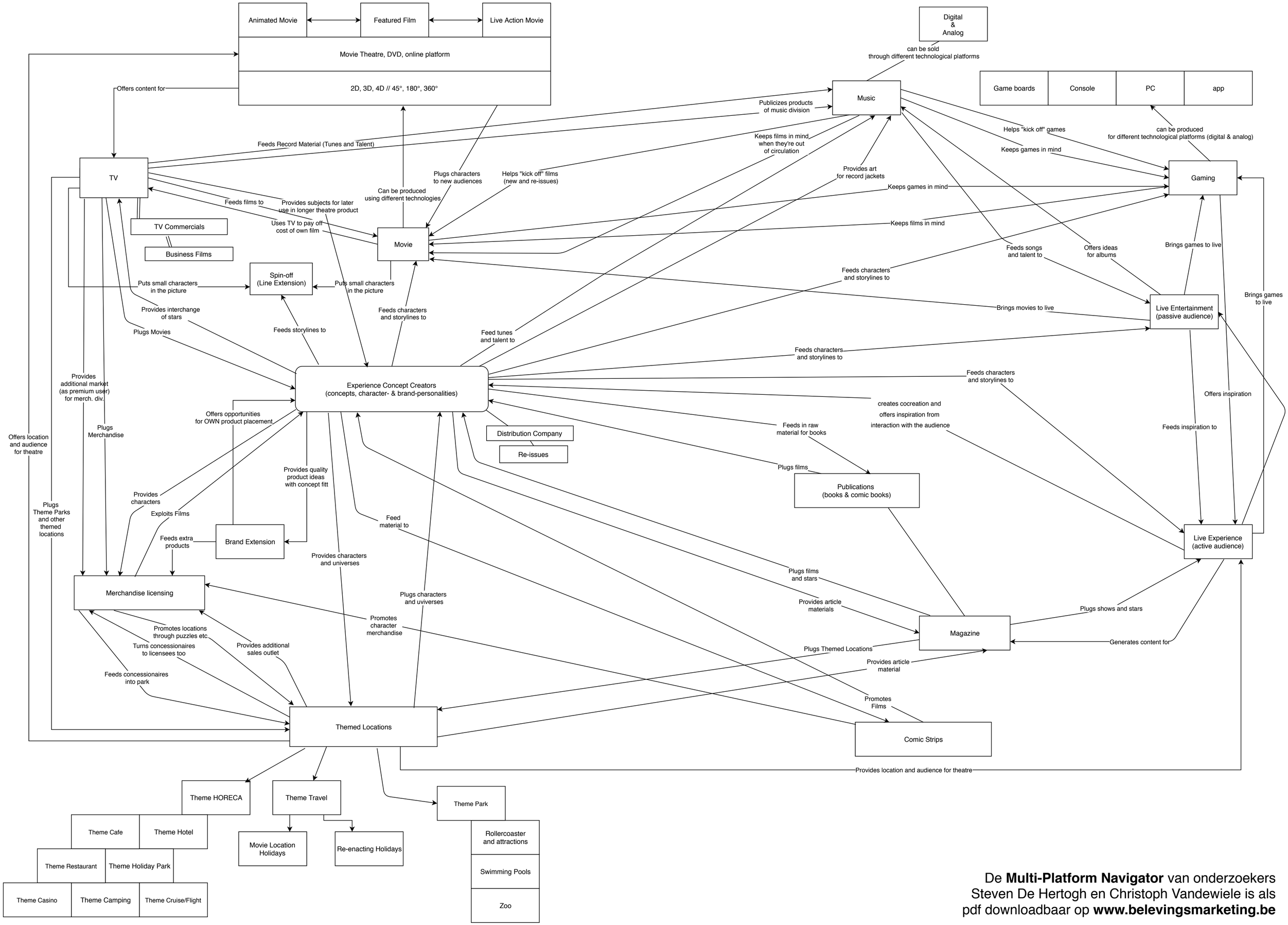

De **Multi-Platform Navigator** van onderzoekers Steven De Hertogh en Christoph Vandewiele is als pdf downloadbaar op **www.belevingsmarketing.be**